

# Taking Action for a Healthier Missouri Now!

September 25-27, 2017  
Stoney Creek Inn  
Columbia, MO

## CONFERENCE OBJECTIVES

### Education Networking Involvement

Provide information for public health professionals and governing body members, and partnership efforts to enhance the coordination of health and human services for Missourians.

Provide an environment for information exchange among individuals involved in and impacted by the provision, support and use of public health services.

Increase individuals' involvement in associations with a commitment to improving the health of all Missourians.

## PRESENTED BY

Missouri Public Health Association,  
Missouri Association of Local Public Health Agencies,  
Missouri Institute for Community Health and the  
Missouri Department of Health and Senior Services

## GENERAL SESSION SPEAKERS

*Naomi Billups, B.S. Foods and Nutrition, County of San Diego  
Health and Human Services Agency*

*Jasmine Moore, Sustainability Program Manager, Johnson  
County, Kansas Government*

*Thomas Quade, President, APHA*

*Randall W. Williams, MD, Director, MODHSS*

## MONDAY, SEPTEMBER 25, 2017

12:30 pm

Registration

1:00-4:00 pm

### PRE-CONFERENCE

#### **“MOPHIMS: The Next Generation Health Data Query System”**

This session will include a demonstration on the new MOPHIMS (Missouri Public Health Information Management System) web query system including new and existing features found on the Community Data Profiles and MICA system. It will include an interactive component to allow users some hands-on access in using the new system and to learn how to retrieve data needed for health assessments, reports, and for grant applications. Bring your Laptops!

**Andrew Hunter, MA, Bureau Chief, Missouri Department of Health and Senior Services;**

**Whitney Coffey, MA, Research Analyst IV, Missouri Department of Health and Senior Services**

4:30-6:30 pm

MoALPHA Session for New Administrators

5:00-6:30 pm

MPHA Board Meeting

## TUESDAY, SEPTEMBER 26, 2017

7:00 am

Exhibitor Set-Up and Continental Breakfast

8:00-10:00 am

Registration and Poster Competition Set-Up

9:00-10:00 am

MPHA General Membership Meeting

10:00-1130 am

### WELCOME

**Randall W. Williams, MD, Director, Missouri Department of Health & Senior Services**

### OPENING SESSION

**Thomas Quade, President, American Public Health Association**

11:30-1:00 pm

Awards Luncheon

11:30-1:00 pm

Poster Competition

1:00 pm

### BREAKOUT WORKSHOPS

#### **“Transforming the Future of Public Health in Missouri: Phase I”**

The Transforming the Future of Public Health in Missouri project is a collaborative project between MOPHA, MOALPHA, DHSS, Academia, and other stakeholders. The project was initiated in 2014 with the development of a funding proposal based on stakeholder feedback which indicated that the public health system in Missouri was in need of transformation. This presentation will provide the attendees with the background of the project, goals of the first phase of the project, and an update on progress made to secure funding and stakeholder meetings.

**Robert Niezgoda, MPH, President MPHA; Bert Malone, MPH, Vice President, MPHA**

#### **“Trailnet Public Health Connection/Plan4Health Coalition”**

St. Louis, Missouri, is one of the most dangerous cities in the country for pedestrians. In the United States, 12 percent of fatal traffic crashes involve pedestrians; in St. Louis, that figure is 36 percent. The Missouri Chapter of the American Planning

Association collaborated with Trailnet, the Healthy Eating Active Living Partnership, the City of St. Louis, and community residents to tackle the concern over traffic-related deaths by hosting four pop-up traffic-calming demonstrations. The presenters will discuss the outcomes of these successful demonstrations and the continued collaborations between public health and planning.

*Cindy Mense, MS, RDN, Director of Programs/COO Trailnet; Hilary Perkins, GISP, AICP, Planner, City of Maryland Heights*

### **“St. Louis County Prescription Drug Monitoring Program”**

The State of Missouri is the only state in the country that does not operate a Prescription Drug Monitoring Program (PDMP). St. Louis County passed an ordinance in March, 2016 establishing the first local PDMP in the nation. Multiple other counties joined St. Louis County to form the base of the only locally operated PDMP and are inviting all Missouri counties to participate. The PDMP monitors the prescribing and dispensing of schedule II-IV controlled substances to assist in the identification and prevention of prescription drug misuse and abuse.

*Emily Varner, MPH, Saint Louis County Department of Public Health*

### **“Give Us Your 2 Cents”**

To improve the health of Missourians, a highly skilled public health workforce is needed to navigate the changing public health landscape. The goal of this facilitated focus group session for local public health agency staff is to identify workforce training, leadership development and mentoring needs at the local level. This will help state professional organizations like MoALPHA, MPHA, and MICH to develop and coordinate training opportunities for members.

*Dalen Duitsman, Missouri State University, Professor-MPH Program, Director-Ozarks Public Health Institute*

2:30 pm

Break with Exhibitors

3:15 pm

### **GENERAL SESSION**

#### **“Chronic Disease Primary Prevention Framework: 3-4-50”**

Live Well San Diego is the County of San Diego's vision for a region that is Building Better Health, Living Safely and Thriving. A significant and growing number of adults and children are struggling with chronic disease, and rising healthcare costs. Many chronic diseases are not predetermined by genetics but rather by behavior, and more importantly by the environment in which we all live, work, and play. The County's Health and Human Services Agency (HHSA) adapted a simple framing, “**3-4-50**”, to describe a complex problem. These numbers translate to **three** unhealthy behaviors-poor nutrition, lack of exercise, and tobacco use-lead to **four** prominent chronic diseases that result in more than **fifty** percent of all deaths countywide. In order to address these three behaviors, Live Well San Diego and HHSA support positive action in our communities through policy, systems, and environmental changes so that individuals and families have the opportunity to make healthy choices.

*Naomi Billups, B.S. Foods and Nutrition, County of San Diego Health and Human Services Agency, Public Health Nutrition Manager*

4:30 pm

MoALPHA Board Meeting

5:15 pm

Public Health Student Consortium

6:30 pm

MICH Board Meeting with Dinner

# WEDNESDAY, SEPTEMBER 27, 2017

7:30 am Registration and Continental Breakfast

7:30 am MoALPHA General Membership Meeting

7:30 am Public Health Student Breakfast

8:30 am **GENERAL SESSION**

## **“Climate Changes Health in the Heartland”**

The American Public Health Association cites 2017 as “the year of climate change and health,” but what does this mean for Missouri? What does climate change even look like in your community? Jasmin Moore will explore these questions and more in a session that will challenge you to think about how climate impacts you, the work that you do, and the communities you serve.

*Jasmine Moore, Sustainability Program Manager, Johnson County, Kansas Government*

9:45 am Break with Exhibitors

10:15 am **BREAKOUT WORKSHOPS**

## **“Creating Communities That Combat Chronic Diseases: Scalable Policy, Systems, and Environmental Interventions”**

This workshop will expand on the San Diego general session regrading Live Well San Diego, the County of San Diego's vision for a region that is Building Better Health, Living Safely and Thriving. The workshop will allow for participants to learn about scalable interventions, share their best practices around PSE's and create actionable interventions for their communities. We will also explore potential resources for interventions.

*Naomi Billups, B.S. Foods and Nutrition, County of San Diego Health and Human Services Agency, Public Health Nutrition Manager*

## **“The Love/Hate Relationship Between the Built Environment and Health”**

The connection between the built environment and public health is nothing new. In fact, the profession of city planning was founded on the principle of public health. The built environment has also contributed to many of the poor health outcomes of our communities. This interactive session will identify ways public health professionals can play a role in shaping the way communities are built, profile local success stories, and challenge you to think about who else to engage in the conversation.

*Jasmine Moore, Sustainability Program Manager, Johnson County, Kansas Government*

## **“The Quad Council Competencies for Public Health Nursing”**

A team of multi-site community/public health nursing (C/PHN) baccalaureate faculty is exploring how to utilize the Quad Council Competencies for Public Health Nurses (QCCPHN) (2011) in community settings as a standard for the public health nursing profession. The project began in 2013 with a focus on nursing faculty use of QCCPHN in baccalaureate education. The project's purpose is to shape a nursing workforce that meets the needs of the 21<sup>st</sup> century health care delivery system for improved population focused health nationally and globally. During this interactive group session, participants will explore and compare the Quad Council Competencies for Public Health Nurses and the Essentials of Baccalaureate Education for Professional Nursing Practice. Activities, such as this program will support workforce development programming for C/PHN faculty; facilitate QCCPHN use in baccalaureate nursing education; position schools of nursing as catalysts for enhancement of population- focused care within communities; and streamline practice learning standards by merging academic paradigms and the tenets of public health nursing practice.

*Regina (Gina) H. Johnson, MSN, RN, University of Kansas School of Nursing; Vicki Hicks, RN, MS, APRN-CNS, University of Kansas School of Nursing*

### **“Tobacco Free Missouri”**

In this session you will learn the health benefits associated with strong tobacco control policies. You will be able to identify evidence-based policy strategies (smoke free campuses, communities and multiunit housing, retailer licensing, tobacco 21) for reducing tobacco use at the local level. You will be able to differentiate between strong and weak tobacco control policies. And you will be able to identify opportunities for local health departments to participate in the policy change process, building strong coalition and cultivate champions for change.

*Traci Kennedy, Midwest Consultant, Americans for Nonsmokers' Rights*

11:15 am

Break with Exhibitors

11:30 am

### **BREAKOUT WORKSHOPS**

#### **“Overview of Excel in Budgeting”**

Session will review basic terminology in Microsoft Excel, location and function of most commonly used buttons on the “ribbon”, an introduction to the use of formulas and creating a basic budget sheet. Additional topics reviewed briefly will include formatting, document set-up and Excel “options” to customize Excel for your individual needs.

*Nancy Aguirre, Kansas City Health Department*

#### **“Whole Genome Sequencing and Advanced Molecular Detection: The Right Tools at the Right Time”**

We will discuss how these new approaches are being implemented at the Department of Health and Senior Services to benefit the citizens of the State of Missouri. Advanced molecular detection (AMD) combines the latest pathogen identification technologies with enhanced capabilities in bioinformatics and advanced epidemiology. This aids public health professionals in understanding, preventing, and controlling infectious diseases. *Jessica Bauer, Molecular Unit Manager, MO State Public Health Lab; Libby Anderson, MPH, Epidemiology Specialist, MO Department of Health & Senior Services*

#### **“Missouri Voluntary Accreditation Program”**

The MICH Voluntary Accreditation Program was established in 2003. The presentation will describe the history of the program and the process to develop revised standards, including workgroups, beta-testing and feedback from the Public Health community. The revised standards will be reviewed along with comments from LPHA representatives involved in beta-testing and working on accreditation under the revised standards.

*Dennis Diehl, MPPA, Executive Director, Missouri Institute for Public Health*

#### **“Creating Communities That Combat Chronic Diseases: Scalable Policy, Systems, and Environmental Interventions”** *(repeated)*

*Naomi Billups, B.S. Foods and Nutrition, County of San Diego Health and Human Services Agency, Public Health Nutrition Manager*

12:30 pm

Luncheon

1:00 pm

### **CLOSING SESSION**

#### **“Change Lives for the Better”**

As a public health system we must act together for a healthier Missouri. Dr. Williams will bring our conference to a close by focusing on the positive steps we can all take to change and improve the lives of the people in our communities moving forward.

*Randall W. Williams, MD, Director, Missouri Department of Health & Senior Services*

# Conference Information

## HOTEL

### ACCOMMODATIONS

The Stoney Creek Inn is the site for the 2017 Joint Conference. A room rate of \$93.00 for single or double occupancy is available until September 1, 2017 by calling 800-659-2220.

**Stoney Creek Inn**  
**2601 S. Providence Road**  
**Columbia, MO 65203**

## CONTINUING EDUCATION

Continuing Education will be available for Health Educators.

## CANCELLATION POLICY

Cancellations can be made anytime on or before September 15, 2017 but will be charged a \$25 processing fee. **No Refunds will be given after September 15, 2017.**

## EXHIBITS

Exhibiting at the Conference is a great way to target hundreds of professionals interested in your products and services. The exhibit hall will be open throughout the show and several breaks are scheduled with the exhibitors. Booth space is \$350 for a for-profit and \$225 for a non-profit groups, and can be reserved by calling MPHA at 573-634-7977. There are also several sponsorship opportunities throughout the Conference. Call MPHA for more information on sponsorships.

Deadline for this application is September 15, 2017. Space is limited so apply early to ensure your exhibit area.

## CONFERENCE ATTIRE

The dress for the conference is business casual. Men's business casual: jacket optional, casual pants (khakis) with a collared shirt or golf shirt. Women's business casual: slacks, skirts, dress shorts or Capri's with coordinating top or jacket. Meeting rooms tend to be cool, so bring a jacket or a sweater to ensure your comfort.

## DEADLINE

Please complete a registration form for each individual attending the conference. In order to receive pre-registration rates your registration form must be received at the MPHA office by September 15, 2017.

Mail registration form with payment to:

**MPHA**  
**722 E. Capitol Avenue**  
**Jefferson City, MO 65102**

Or fax the registration form to 573-635-7823. If you have questions contact MPHA directly at 573-634-7977.



# Registration Form

Please Print

Name \_\_\_\_\_

Agency \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Two day registration includes 2 breakfasts, 2 lunches, breaks and conference materials.

## I am/My Agency is Currently a Member of

MoALPHA    MPHA

	Before 9/15	After 9/15
<input type="checkbox"/> Pre-Conference - Monday (9/26)	\$50	\$50
<input type="checkbox"/> <b>Member - Two Days (9/26-27)</b>	<b>\$150</b>	<b>\$160</b>
<input type="checkbox"/> Member - Tuesday	\$80	\$90
<input type="checkbox"/> Member - Wednesday	\$80	\$90
<input type="checkbox"/> <b>Non-Member - Two Days (9/26-27)</b>	<b>\$300</b>	<b>\$320</b>
<input type="checkbox"/> Non-Member - Tuesday	\$160	\$170
<input type="checkbox"/> Non-Member - Wednesday	\$160	\$170
<input type="checkbox"/> Full Time Student Member - Two Days	\$50*	\$50*
<input type="checkbox"/> Retiree - Two Days (must be retired)	\$75	\$75
Total \$ _____		

*\*Must be a FULL-TIME student currently enrolled in a Missouri Institution of higher education*

## Breakout Sessions

(check only one for each breakout)

### Tuesday - Breakout Workshop #1

- Transforming the Future of PH
- Trailnet PH Connection
- St. Louis County PDMP
- Give Us Your 2 Cents

### Wednesday - Breakout Workshop #2

- 3-4-50 Program
- Built Environment
- Utilization of Quad Council PH
- Tobacco Free Missouri

### Wednesday - Breakout Workshop #3

- Excel Training
- Whole Genome Sequencing
- Voluntary Accreditation Program
- 3-4-50 Program

## PAYMENT OPTIONS

MasterCard/Visa/Discover/American Express    Check    Invoice my Agency

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

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Mail registration form with payment to MPHA, 722 E. Capitol Avenue, Jefferson City, MO 65102

Fax registration form to 573-635-7823 or for questions call 573-634-7977

**Missouri Public Health Association**

722 E. Capitol Avenue

Jefferson City, MO 65109

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