

Communiqué



PRESIDENT'S MESSAGE

Linda Cooperstock, Retired
Columbia-Boone County Health Department

February 2015

Dear Colleagues,

You probably share my anticipation for spring. We also anticipate a productive year in our efforts to advocate for good public health policy and provide educational opportunities on issues relevant to you.

I would like to thank Corrie Courtney for her energy and persistence in organizing the newsletter. I know she is enthusiastic about gathering information and articles from our general membership and beyond. So I encourage all members be alert for public health news to submit for publication.

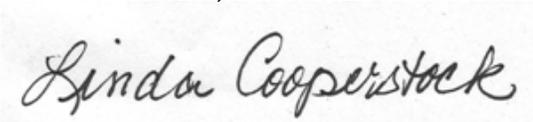
MPHA has undertaken an exciting and challenging endeavor, "Transforming the Future of Public Health in Missouri." In this Phase I, input was gathered from many attendees at the 2014 Annual MPHA-MOALPHA meeting and from key academic, governmental, and legislative/council partners to help inform our review of the public health system in Missouri. This, along with other information, will be used to prepare a grant proposal to request funding for Phase II which will include creating a statewide Blue Ribbon Panel to further study the issue and make recommendations. We will keep you informed about the progress through this newsletter and our programs.

Through the efforts of Denise, Bert, and others who watch the legislative front, we will follow key public health issues and provide alerts that we hope you will respond to. Some of the current "hot topics" include Medicaid expansion, transfer of DHSS duties to LPHA's, requirements for pesticide applicators, minimum wage control, non-regulation of farm-to-buyer "farm products"[may include raw milk], and misinformation in the media about importance of vaccination, and a host of others.

We are already starting to plan for the Annual Meeting that will be September 22-24 at Stone Creek Inn in Columbia. So please hold those dates.

There is never a dull moment in public health and I hope you are not just along for the ride, as it takes a great deal of effort on the part of many. We thank you in advance for your active participation in the process.

Yours in Health,



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APHA Legislative Update

February 2015



President Obama introduces fiscal year 2016 budget proposal

On Feb. 2, President Barack Obama released his \$4.066 trillion fiscal year 2016 budget proposal to Congress. The proposal would seek to eliminate sequestration, or automatic budget cuts, that have further limited the amount of funding available for important nondefense discretionary programs including federal public health programs. Overall, the president's proposal would provide an additional \$141 million for the Centers for Disease Control and Prevention. Within the request for CDC, the president's budget calls for funding increases in programs to address antibiotic resistance, climate change, food safety, prescription drug overdose and global health security. Unfortunately, the president's budget request would also decrease funding for programs to address immunization rates, and cancer screenings as well a grant program to prevent and control chronic diseases. The proposal would also eliminate all funding

for the Preventive Health and Health Services Block Grant and the Racial and Ethnic Approaches to Community Health program. You can read a full summary of the proposed CDC budget including a list of the proposed increases and decreases on CDC's website.

Under the proposal, the Health Resources and Services Administration's discretionary budget authority would be increased by \$112.9 million over FY 2015, including funding a new program to recruit and train physicians in rural settings. HRSA's Health Center Program remains intact under the proposal — and would expand services to an estimated 1.1 million more Americans over the coming year. Unfortunately, the request also eliminates the Area Health Education Centers program, which recruits, trains and retains a diverse health care workforce for underserved communities. Additional details about HRSA's proposed budget can be found on the agency's website.

In addition, the president's budget proposal also included a number of other initiatives supported by APHA, including a four-year extension of the Children's Health Insurance Program and increased funding to implement the Food Safety Modernization Act. APHA issued a statement highlighting several pros and cons of the president's proposal. Full details of the president's budget are available on the White House website. APHA will now focus its advocacy for public health programs on Congress as the relevant House and Senate Committees prepare to craft their own budget resolutions and then move into the annual appropriations process.

Anti-abortion efforts in the House

On Jan. 22, the 42nd anniversary of Roe vs. Wade, the House passed H.R. 7, the No Taxpayer Funding for Abortion and Abortion Insurance Full Disclosure Act, on a party-line vote, 242-179. The bill, opposed by APHA, would prohibit private health insurance plans offered under the Affordable Care Act's health insurance marketplaces from covering abortion, eliminate tax benefits for small businesses that purchase insurance plans covering abortion, and prohibit Washington, D.C., from using local funds for abortion coverage. The House was originally slated to consider H.R. 36, the Pain-Capable Unborn Child Protection Act, a measure that would have banned abortions beyond 20 weeks of pregnancy. According to news reports, the bill was pulled from consideration and replaced with H.R. 7 in response to a bloc of

(Continued on page 3)

APHA Legislative Update (continued)

Republican members opposing certain provisions in the 20-week abortion ban.

The White House issued a veto threat, stating that “Not only is the basis for H.R. 36 scientifically disputed, the bill disregards women’s health and rights, the role doctors play in their patients’ health care decisions, and the Constitution.”

APHA joined other organizations in sending a letter to all members in the House strongly opposing H.R. 36.

Senate Committee passes Older Americans Act reauthorization

On Jan. 28, the Senate Health, Education, Labor and Pensions Committee passed, by voice vote, S. 192, legislation to reauthorize the Older Americans Act. The bipartisan bill was introduced by Sens. Lamar Alexander, R-Tenn., Richard Burr, R- N.C., Patty Murray, D-Wash., and Bernie Sanders, I-Vt. The OAA is the primary vehicle for developing, coordinating and delivering home and community-based services that help older adults maintain their independence. OAA programs and services include home care, congregate and home-delivered meals, case management, caregiver support, transportation, health promotion and disease prevention, legal services, elder abuse prevention and more. Together, these programs and services save taxpayer money by enabling seniors to remain independent and healthy in their own homes, where they prefer to be, and where they are less likely to need more costly hospital and institutional care paid for through Medicare and Medicaid.

APHA and other organizations sent a letter to the House and Senate recognizing the 50th anniversaries of the OAA and the Medicare and Medicaid programs and urging Congress to reauthorize the OAA this year.

House votes to repeal the ACA, again

On Feb. 3, the House passed H.R. 596, legislation to repeal the Affordable Care Act, by a vote of 239-186. The House has attempted to repeal or dismantle the ACA more than 50 times since signed into law, and this vote marks the first repeal vote in the 114th Congress. However, H.R. 596 is different from past repeal attempts because it would delay the repeal for 180 days after the bill’s enactment and call on House committees to develop an alternative plan.

Sen. Ted Cruz, R-Texas, has also introduced legislation to repeal the ACA with a six-month delay. The bill has little chance of clearing the chamber, and the White House has issued a veto threat.

APHA sent a letter to all House members opposing H.R. 596, and many public health advocates joined APHA’s effort in opposing the repeal effort by sending more than 2,400 messages to their representatives asking them to oppose the bill.

Investment protection rights in U.S.-E.U. trade deal threaten public health

The European Commission has recently taken steps to address concerns with investment protections, known as investor-state dispute settlement, in the

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Calendar of Events

April 9, 2015

Board of Directors Meeting

MPHA Office
Jefferson City, MO

May 1, 2015

Newsletter Submissions Due

May 18-19, 2015

APHA Region VII 2015 Annual Meeting

“Healthiest Nation 2030”
RADIL Meeting Room
4011 Discovery Drive
Columbia, MO

June 10, 2015

Education Workshop

Topic and Location TBD

July 16, 2015

Board of Directors Meeting

MPHA Office
Jefferson City, MO

August 7, 2015

Newsletter Submissions Due

September 22-24, 2015

Joint Annual Conference

Stoney Creek Inn
Columbia, MO

October 31, 2015

APHA 143rd Annual Meeting

Chicago, IL

November 6, 2015

Newsletter Submissions Due

Missouri General Assembly Legislative Session Update

*J. Scott Marrs, MoALPHA Lobbyist
Governmental Services Group, Inc.*

Missouri General Assembly began its 5th week of action for the 2015 legislative session. Committee hearings have begun to gradually accelerate as committee members and chairs were finally named by the new House leadership.

The Senate spent two days debating pay raises for themselves (HCR 4) and ended up laying the legislation over. Senator Schaaf held up the bill on Tuesday in debate attempting to put Democratic members “feet to the fire” on the vote. Schaaf utilized a tool to end debate unless the bill was brought up again for discussion. The bill was again debated and passed and there will be no legislative pay raise.

Earlier this week a great deal of press was generated when the Missouri House Telecom Committee held a committee hearing at the Jefferson City Country Club. There was supposed to be a public hearing while the legislators ate at a fine dining facility paid for by the Telecom Industry that the committee regulates.

The GOP field in the Governor’s race is heating up as Tom Schweich State Auditor announced his candidacy. Schweich joins the early filed against Catherine Hanaway former Speaker from St. Louis. Attorney General Koster is the only announced Democratic candidate.

Legislators are evaluating funding the foundation at \$125 million to “fix” the INEQUITY in dispensing state money to districts passed the last day of session. If funded at this vote it would mean that only \$40 million would be available for legislators to appropriate.

News this week includes:

Senate General Laws

Senator Romine presented SB 38 modifying provisions related to the Joint Committee on MO HealthNet.

This act amends the Joint Committee on MO HealthNet to have as its purpose of study the efficacy of the program as well as the resources needed to continue and improve the MO HealthNet program over time. The committee shall receive and obtain information from the departments of Social Services, Mental Health, Health and Senior Services and Elementary and Secondary Education as applicable, regarding the projected budget of the entire MO HealthNet program including projected MO HealthNet enrollment growth, categorized by population and geographic area.

The committee shall meet at least twice a year and shall provide public notice of such meetings thirty days in advance. The committee is authorized to hire an employee or enter into employment contracts. The compensation of such personnel and the expenses of the committee. The committee may also hire or contract for an executive director to conduct investigations to fulfill the duties of the committee.

There were no witnesses “for” or “against” and no “informational” testimony was submitted to the committee.

Interesting Article

<http://www.stltoday.com/news/local/govt-and-politics/at-million-and-counting-mega-donor-sinquefield-says-he-s/>

[article_9f75ba07-618d-56ff-bd47-2a35ee2a2e5e.html](http://www.moalpa.com/article_9f75ba07-618d-56ff-bd47-2a35ee2a2e5e.html)

Abortion

The House Children and Families committee met this week and heard testimony over House Bills 99, 124, and 81. HB 99, sponsored by Representative Miller, requires both parents to be notified prior to an abortion procedure. HB 124, sponsored by Representative Black, requires the Department of Health and Senior Services to create a video that contains all of the information that must be provided to a woman considering an abortion. HB 81, sponsored by Representative Anderson, Changes the laws regarding consent for a minor to have an abortion requiring the minor has a parent/guardian signature notarized. There was a great deal of heated debate between the bill sponsors and those who opposed the legislation. Planned Parenthood was opposed to the legislation, as well as many doctors and citizens who came to testify. Missouri right to life supports this legislation.

County Offices

The Senate committee on Jobs, Economic Development, and Local Government was presented Senate Bill 92 by Senator Emery this week. SB 92 changes the bond requirements for specific county offices. SB 92 would specify that candidates for county collector, treasurer, and collector-treasurer must present a copy of the signed affidavit form a surety company within ten business days of filing for office, and the affidavit must indicate the candidate is eligible for a bond in the amount necessary to meet

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Missouri General Assembly continued

statutory requirements. Testifying against the bill was the Missouri County Treasurers Association. No one testified in support of the bill. Link to the bill: http://www.senate.mo.gov/15info/BTS_Web/Bill.aspx?SessionType=R&BillID=162

Representative Dugger’s HB 63, exempting certain political races from provisions specifying how candidates shall be nominated, was voted out DO PASS from the House Select State and Local Government committee. Link to the bill: <http://www.house.mo.gov/billtracking/bills151/billpdf/intro/HB0063I.PDF>

Political Subdivisions

The Senate committee on Jobs, Economic Development, and Local

Government met this week and heard testimony of SB 87. SB 87 requires people who submit petitions for political subdivision audits to reside or own property in the subdivision and allow for people to rescind their signature. The Missouri Municipal League testified in favor of the bill along with the Deputy State Auditor. No one testified in opposition to the bill.

Link to the bill: http://www.senate.mo.gov/15info/BTS_Web/Bill.aspx?SessionType=R&BillID=163

House Appropriations

Scott Clardy and I met with the DHSS Chair Marsha Haeffner and had an excellent discussion on LPHA funding. Scott Clardy did a great job

providing Marsha with a breakdown on past and current funding of LPHAs. At the actual hearing veteran testifier Bert Malone testified before the committee. The Ebola scare has certainly brought public health to higher visibility.

In addition, I continue to visit with Representative Flanigan (Budget Chair), Representative Sue Allen and Representative Marsha Haeffner for additional funding. I have also made a formal request.

Next Week

The committee hearings will begin a very heavy pace next week and will dominate most of the activity.

Tobacco Free Missouri

Linda Cooperstock, MPH

Mission: Tobacco Free Missouri will work statewide to reduce tobacco use and eliminate secondhand smoke for all Missourians through education and policy change.

TFM recently updated its website, which now includes coalition resources, quitting tobacco help, featured news, and options to join and/or donate to TFM. The website URL is www.tobaccofreemo.org TFM also has a Facebook presence.

TFM is pleased to report an amazing win for public health in the announcement that New Orleans has passed a more comprehensive smoke-free ordinance that covers all public places, including bars and casinos. Of note, this ordinance INCLUDES the New Orleans Harrah’s casino as well as e-cigarette use indoors, a testament that ALL employees deserve the right to breathe clean air at work.

Community Updates: Communities across Missouri, supported by funds from Missouri Department of Health and Senior Services, Comprehensive Tobacco Control program are moving forward in building

coalitions to address smoking in public places. In addition, more than 75 youth teams have been trained in Making Our Mark, a youth-empowerment activity.

Clinton, Missouri became the 28th community in our state to pass a strong smokefree workplace law.

And while TFM focus primarily on elimination of secondhand smoke, it is pleased to report that Columbia, Missouri passed a Tobacco 21 ordinance that raises the legal age of tobacco sales to 21 years of age. In addition, Columbia now includes e-cigarettes in all its tobacco ordinances.

With the help of its member organizations, TFM maintains a vigilance for preemption, an action by state legislation that prevents local governments from passing ordinances more restrictive than the state law.



APHA Legislative Update (continued)

Trans- Atlantic and Investment Partnership, a proposed free trade agreement between the European Union and the United States. ISDS is a mechanism that grants investors the right to sue foreign governments in private arbitration courts for any actions that could damage their profit expectations. APHA joined other U.S. and

European- based organizations in sending a letter to European Commissioner for Trade Cecilia Malmstrom supporting the recent steps taken by the European Commission and welcoming Malmstrom’s statements regarding ISDS and the need to address weaknesses to prevent cases like those against tobacco plain

packaging. The letter also expressed concern about the potential for the tobacco industry to misuse international trade and investment agreements to infringe on the ability of sovereign governments to enact effective tobacco control policies to protect the health of their citizens.

Policy Watch: State and International Updates



Concerns over drinking water in Montana after oil spill

On Jan. 17, a pipeline ruptured, spilling 50,000 gallons of oil into the Yellowstone River, contaminating drinking water in northeastern Montana. Glendive and nearby towns were cautioned against using tap water due to traces of benzene found in the water at levels above what the U.S. Environmental Protection Agency considers safe; and a state of emergency was issued in Dawson and Richland counties. Businesses around the area were forced to close and parents kept their children home from school. Local residents found the water undrinkable, complaining about the diesel scent despite assurance from officials that short-term exposure to the water was not hazardous. Due to the shortage of potable water, the company responsible for the pipeline, Bridger Pipeline, LLC, provided thousands of gallons of bottled water to be distributed to all residents. The last major oil spill on the Yellowstone occurred in 2011, releasing 63,000 gallons of oil.

New Orleans goes smoke-free

A historic citywide ordinance prohibiting smoking in casinos and bars, making the city 100 percent smoke-free, was approved by the New Orleans City Council and subsequently signed by Mayor Mitch Landrieu on Jan. 30. The ordinance will officially take effect in 90 days. Exposure to secondhand smoke is responsible for various health complications such as stroke, heart disease, lung cancer and respiratory illnesses, and has killed 2.5 million nonsmokers since 1964. There is no safe level of exposure to secondhand smoke. The new ordinance will protect the public from the lasting, and potentially fatal, impact of exposure to secondhand smoke. APHA members showed their support for the ordinance during a rally while in New Orleans for the Association’s 142nd Annual Meeting and Exposition in November. APHA also sent a letter to Councilwoman Cantrell applauding her leadership in advancing the ordinance.

India cuts health budget

India’s already low annual health budget of \$5 billion has been cut further by 20 percent for 2014-2015, threatening important health initiatives. The government recently acknowledged that it is facing a federal deficit and indicated that expenditures may need to be cut to achieve a fiscal deficit target. Reuters reports that spending reductions could have major implications on health programs such as HIV/AIDS programs, which have been slashed by 30 percent. India has the third largest population of people infected with HIV. According to the United Nations AIDS Gap report, an estimated 2.1 million people in India were living with HIV at the end of 2013, and more than half of all AIDS-related deaths in the Asia Pacific region occurred in India. The HIV/AIDS crisis in India experienced threatening conditions with the country experiencing a shortage of vital HIV/AIDS medicine last October. In addition, funding for Prime Minister Narendra Modi’s proposed universal health care plan for India is uncertain as a result of the cuts, as reported by a health ministry official in new reports. The universal health care program, which was slated for an April 2015 roll out, would provide free drugs, diagnostic treatments and insurance benefits for all citizens.



E-Cigarette Poisonings Spike

You've probably heard about E-cigarettes (Electronic cigarettes) through the news or perhaps you've even seen an advertisement with cartoon characters or a celebrity endorsement. There are lots of issues under current discussion - especially around in-door air quality, FDA regulations and youth access notes blogger Cindy Rodgers on www.childrensafetynetwork.org.

However, there has been little public information about a serious side effect of e-cigarettes - the spike in poisonings among young children.

The CDC reports that the number of calls to Poison Control Centers involving e-cigarettes containing nicotine rose dramatically from 1 per month in September 2010 to 215 per month in February 2014.

More than half of these calls involved children under age 5, and about 42 percent of the calls involved people age 20 and older.

Whether electronic cigarettes are a less harmful substitute for traditional cigarettes is unclear as research has not been completed, but it is clear that there is a poisoning risk to children.

E-cigarettes contain "E-juice," a liquid nicotine solution which comes in a variety of flavors and strengths. Nicotine can be poisonous and E-juice refills may be harmful to children.

These products come in bright colors and appealing flavors (including spearmint, banana and bubble gum) and scents, making them particularly attractive to young children. Just a few drops of E-juice absorbed through the skin or swallowed can result in a trip to the emergency department. Ingesting as

little as one-third of an ounce may be fatal to a child.

Currently there are no federal packaging requirements for E-cigarettes or the refills. On July 10, 2014, the Child Nicotine Poison Prevention Act of 2014 was introduced. This bill urges the U.S. Consumer Product Safety Commission to enact rules requiring safer, child-resistant packaging for any liquid nicotine sold to consumers. For more information about this effort you can contact the American Association of Poison Control Centers (AAPCC) www.aapcc.com.

Sources:
www.childrensafetynetwork.org/blog/spike-e-cigarette
 CDC: www.cdc.gov/mmwr/preview/mmwrhtml/mm6313a4.htm
 CDC (Infographic): www.cdc.gov/media/releases/2014/p0403-e-cigarette-poison.html

This articles appeared in Child Care Chat Nov/Dec 2014

For Immediate Release
 January 29, 2015
 Contact: Jessica Berthold
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 510-444-7738 or 215-200-5358 (c)

Time to push back on e-cigarettes
 Statement of Larry Cohen, MSW
 Founder and Executive Director,
 Prevention Institute

Yesterday, the California Department of Public Health issued a health advisory and new report declaring e-cigarettes "a community health threat." The report cites new data on the public health risks presented by e-cigarettes (the vapor alone contains at least 10 toxic chemicals known to cause cancer or birth defects); rising e-cigarette use among teenagers, which surpassed

traditional cigarette use in 2014; and mounting calls to California poison control centers related to e-cigarettes. These concerning trends are emerging in tandem with widespread misinformation about the dangers of e-cigarettes and a 1,200% jump in e-cigarette advertising between 2011 and 2013.

We applaud the state Department of Public Health for raising the alarm about e-cigarettes. This is a necessary first step, and a powerful call to action for advocates and regulators here in California and across the country. Until now, the threat e-cigarettes pose to the public's health has not been taken seriously enough, with many regulators adopting a "wait-and-see" attitude or buying into e-cigarette manufacturers' dubious claims that e-cigarettes are safer than traditional cigarettes. We can't afford this inaction any longer. Currently, e-cigarettes slip through the cracks of many local smoke-free policies that have been protecting communities across the US for decades, a policy gap that we need to close now. California now has an opportunity to retake its position as a national public health leader on the issue of tobacco control.

In the early 1980s, I worked with a coalition of health leaders to pass the first multi-city smoke-free policies in the United States. When we started our efforts, unrestricted smoking was a norm too established to change, and many people thought the tobacco industry was too big to fight. Today, we know better. The cumulative success of hundreds of local smoke-free policies in communities throughout the U.S. snowballed into a nationwide and international movement to protect non-smokers from the deadly

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2015 Call for APHA Awards Nominations

The American Public Health Association is now accepting nominations for its 2015 APHA awards program. Nominate a colleague who exemplifies outstanding professionalism, dedication and contributions in the field of public health. Membership is not required for nomination to several of APHA's national awards. The awards will be presented at **APHA's 143rd Annual Meeting and Exposition, Oct. 31-Nov. 4, 2015 in Chicago.**

The deadline for nominations is April 22. Awards description criteria and nomination forms are available at www.apha.org/about-apha/apha-awards. For more information, contact deborah.dillard@apha.org or 202-777-2442.

APHA Distinguished Public Health Legislator of the Year Award – the award recognizes local, state and federal lawmakers who are public health champions

Sedgwick Memorial Medal – recognizes an individual for outstanding accomplishments in the field of public health and is APHA's oldest and most prestigious honor

APHA Award for Excellence – honors a living individual for creative work in applying scientific knowledge or innovation to improve community health

David P. Rall Award for Advocacy in Public Health – recognizes an individual who has made outstanding contributions to public health through science-based advocacy

Martha May Eliot Award – honors a professional worker in the field of maternal and child health

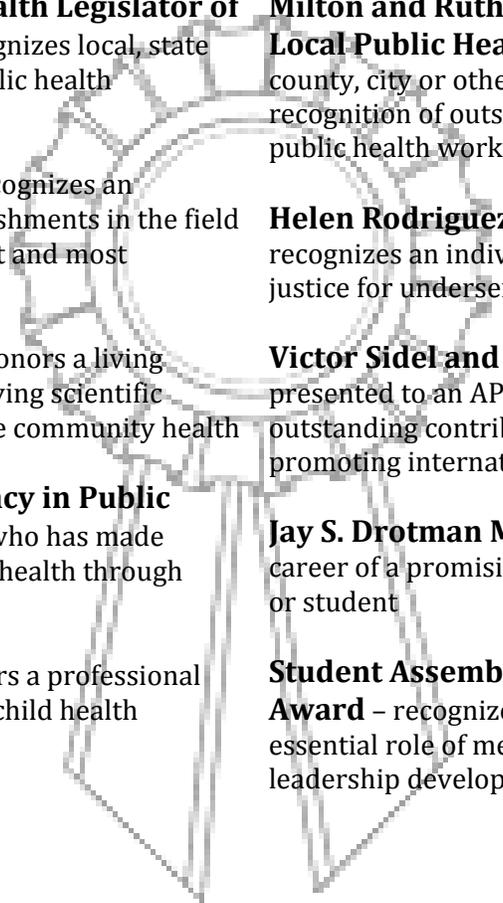
Milton and Ruth Roemer Prize for Creative Local Public Health – honors a health officer of a county, city or other unit of local government in recognition of outstanding creative and innovative public health work

Helen Rodriguez-Trias Social Justice Award – recognizes an individual who has worked toward social justice for underserved and disadvantaged populations

Victor Sidel and Barry Levy Award for Peace – is presented to an APHA member who has made outstanding contributions to preventing war and promoting international peace

Jay S. Drotman Memorial Award – recognizes the career of a promising young public health professional or student

Student Assembly Public Health Mentoring Award – recognizes an APHA member for his or her essential role of mentoring in public health and leadership development



New MPHA Members

November 2014

Edward deVilbiss, RN, Graduate Student

December 2014

*Deborah Baker, Pulaski County Health Center
Rhonda Smythe, MPH, MS, RD, Trailnet*

January 2015

*Lara Dalidowitz, Saint Louis County Department of Health
Brigette Davis, Saint Louis County Department of Health*



Join MPHA

Are you a member of APHA but not currently a member of MPHA? We need your membership to further the message of public health in Missouri. The benefits of being a member of MPHA include:

- Quarterly newsletter filled with up-to-date information
- Legislative updates on Missouri issues as well as national topics impacting Missourians
- Annual meeting with other public health professionals
- Statewide network of public health professionals

If you are interested in membership in MPHA, please contact Denise Strehlow at dsl9171@bjc.org, 314-286-0504 or complete the attached membership form and return to the MPHA office.

E-Cigarette Poisonings continued

dangers of secondhand smoke. In the process, norms have dramatically changed. As a result, smoking in public places is no longer socially acceptable and rates of smoking have gone down significantly. In many places—though certainly not all—smoking has faded to the margins of public life, and the public health gains have been enormous.

E-cigarettes threaten to undo these public health victories by reintroducing smoking to our workplaces, restaurants, bars, and other public spaces where traditional cigarettes are banned. Hard-fought public health policies that ban smoking have changed our communities from the ground up,

creating new expectations and norms around smoking. That’s why we need to act now to regulate e-cigarettes the way we do other tobacco products, which means cracking down on the production, marketing, sale, and use of e-cigarettes.

Given the success of the tobacco control movement in regulating tobacco products and advancing proactive policies, the tobacco industry has been forced to seek out new markets (mostly overseas) and new products like e-cigarettes. We should not underestimate the boundless creativity of a killer industry. E-cigarettes remind us of the importance of remaining vigilant

and prepared to address Big Tobacco tactics with the regulatory and advocacy strategies that have saved so many lives already. There may not be smoke this time, but there is certainly a fire. Let’s put it out before it grows.

About Prevention Institute

Prevention Institute is an Oakland, California-based nonprofit policy, research and action center that works nationally to promote prevention, health and wellness by fostering community and policy change so all people—especially those in low-income communities—can live in healthy, safe environments.

Affiliate Representative to the Governing Council (ARGC)

Denise Strehlow, RD, LD, MPH, MSW

BJC School Outreach and Youth Development

Missouri Affiliate Representative to the Governing Council (MO ARGC)



APHA annual meeting highlights

New Orleans was a wonderful location for the 142nd Annual Meeting of APHA. The theme of *Healthography: How where you live affects your health and well-being* was the platform for highlighting health related challenges across the United States and the world. Highlights included:

- **Dr. White & the Original Liberty Jazz Band** was the pre-opening highlight playing before the opening session. Besides playing great music, Dr. White interjected interesting jazz facts along the way.
- **Isabel Wilkerson**, Pulitzer-prize winning author of her book *The Warmth of Other Suns: The Epic Story of America's Great Migration* provided insight into her book about the migration, reinvention and search for the American dream. She was an inspiration to the audience and set the tone for the theme of the meeting-*Healthography: How where you live affects your health and well-being*
- **The Doctors Are In** with five former surgeon generals and the acting surgeon general was a filled to capacity general session on Monday afternoon, 4:30-5:30. The participants heard about the successes and challenges of being the top doctor from AntoniaNovello, Jocelyn Elders, David Satcher, StevenGalson, Regina Benjamin and then acting surgeon general Boris Lushniak.
- **RisaLavizzo-Mourney**, Robert Wood Johnson Foundation President and CEO lead the closing session on Wednesday afternoon. She challenged participants to use the statistics and information gained during the annual meeting to improve the health in their communities.
- **Governing Council** meetings were the first for this author. It was a great opportunity to participate in policy making processes of APHA. The meetings were information packed with passionate public health people from all affiliates and sections coming together to address important public health topics.
- **Council of Affiliates' Affiliate Day** was a wonderful sharing from all affiliate representatives to the governing council as well as affiliate members. The

MINK table was jammed with affiliate members and ARGC's. **The 143rd APHA annual meeting will be in Chicago October 31-November 4. Affiliate Day will be Saturday, October 31 8:00-1:00ish and is open to everyone who is an affiliate member.**

- **MPHA's Patricia Parker** began her role as the Council of Affiliates (COA) Chair following the APHA 142 Annual Meeting in November. Pat will do a great job in her new role.
- **KPHA's Eldonna Chestnut** began her role as the Council of Affiliates (COA) Chair-elect. Eldonna has been active in the Kansas Public Health Association and most recently served as the Kansas ARGC.
- **IPHA's Jeneane Moody** received the Council of Affiliates Award for Excellence at the APHA 142 Annual meeting. Jeanene is the IPHA Executive Director.

Other updates

MINK regional meeting-Missouri is the host state for the MINK 2015 Regional meeting. Missouri Foundation for Health expressed interested in providing support for the meeting. Planning continues on this effort to secure funding, a location and finalize the dates.

National Public Health Week -April 6-12, 2015-The theme for NPHW is Healthiest Nation 2030, Let's make America the healthiest nation in one generation. This is APHA's 20th year promoting National Public Health Week. APHA has opportunities to get involved in National Public Health Week 2015:

- Sign APHA's pledge to help create the healthiest nation at www.apha.org/2030
- Attend and promote APHA events
- Host an event
- Become an NPHW partner by signing up at www.nphw.org and linking to the site
- Visit www.nphw.org to download materials and find out more about this year's daily themes and activities

Northwest Chapter Report

Kathleen Welton

The Northwest Chapter continues to meet quarterly. The most recent chapter meeting was held on January 13 in Independence and included 23 attendees.

Three presenters from Independence Health Department, Alicia Nelson, Joanie Shover, and Nathan Matney, shared a presentation style called PechaKucha, which is Japanese for chit-chat. PechaKucha presentations include 20 PowerPoint slides which automatically advance every 20 seconds, so an entire presentation lasts only 6 minutes and 40 seconds.

Alicia, Joanie, and Nathan shared information about the “Building a Healthier Independence Initiative”. They highlighted programs that encourage walking and physical activity, as well as some very impressive community gardens projects in the city.

Bert Malone provided an update on the status of Medicaid Expansion in Missouri. He provided a history of Medicaid and shared some of the benefits expansion would have in Missouri and in Kansas City. Bert explained why expansion is good for Public Health and provided the group with talking points that can be used when discussing the issue with Legislators, community groups, friends, and family.

The next meeting of the Northwest Chapter is scheduled at 11:30 AM on April 14 at the Ennovation Center in Independence. All interested parties are welcome to attend. At the April meeting, a new slate of Officers will be selected to continue to move the Chapter forward. If you’re interested in serving as an Officer, please contact one of the current Officers listed below.

Current Officers of the Northwest Chapter

President

Kathleen Welton

Clay County Public Health Center
800 Haines Drive
Liberty, MO 64068
kwelton@clayhealth.com

Treasurer

Andrew Warlen

Independence Health Department
515 S. Liberty
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Vice President

Bert Malone

Kansas City Health Department
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Foundation Scholarships

Cindy Leuthen, MPHA Education Foundation Chair

The MPHA Education Foundation awards four scholarships annually to Missouri public health professionals, students and local public health agencies. Scholarship applications are due no later than September 1st, and will be awarded at the annual public health conference in September. The following information provides a brief overview of each scholarship. Please go to <http://www.mopha.org/scholarships-awards.php> for details, applications and eligibility requirements.



Established in 1995, the Education Foundation receives funds that promote a higher awareness and knowledge of public health, to educate public health professionals, community leaders, and communities about public health issues, and to honor Missouri public health leaders by awarding scholarships in their name. In addition to giving scholarships, the Foundation supports awards to public health professionals and students, as well as educational programs to promote quality public health for Missouri.

Edna Dell Weinel Scholarship

Edna Dell Weinel Scholarship provides the opportunity for practicing public health professionals to participate in this lifelong learning process. This scholarship, the value of which is dependent upon the request and need of the applicant(s), not to exceed \$750, is available for public health workers to develop in their profession through educational meetings, professional credentialing, seminars or through traditional academic course work.

Jackie Liesemeyer Nursing Scholarship

Jackie Liesemeyer was a Community Health Nurse who worked for more than 20 years in various positions in the Central District Office of the Missouri Department of Health. Jackie’s spirit of independence and self-reliance was reflected in her approach to her clients, individuals, program representatives and local health units. She provided the information, support and encouragement that fostered growth and the ability to do for oneself all that was possible in the spirit of community health nursing. Jackie is honored with a \$750 nursing scholarship in her name that will enable others to enhance public health in Missouri. One scholarship is awarded at the MPHA Annual Meeting, usually held in the Fall.

Leuthen – Brunner Local Public Health Agency Scholarship

Leuthen–Brunner Local Public Health Agency Scholarship grant honors Ron Leuthen and Phil Brunner, former MPHA members who worked tirelessly to advance local public health in Missouri. This award is designed to assist local public health agencies towards voluntary accreditation through Missouri Institute for Community Health or National Public Health Accreditation Board. This is a one-time grant for local public health agencies. The \$750 scholarship will be awarded at the annual MPHA Meeting.

Health Professional Scholarship

The \$750 Health Professional Scholarship is available for a MPHA member who is working on an undergraduate or graduate degree in a public health related field which will further their career. Examples of fields of study include: administration, epidemiology, health education, nursing, health promotion, etc.



Applicants may apply an unlimited number of times for each of our scholarships providing they qualify under the established requirements and have not been a previous recipient. More detailed information can be found on the MPHA website at <http://www.mopha.org/>

MPHA Members

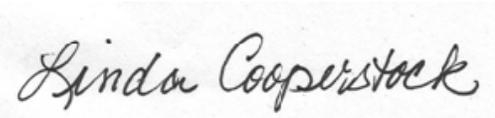
Now in existence since 1925, the Missouri Public Health Association (MPHA) continues to strive to expand our services to meet the needs of public health across Missouri. We hope that you are taking part in one or more of the many events that we are offering in 2015.

It is our mission to be the voice of public health in Missouri through advocacy, membership services and our Education Foundation. In order to meet our mission and provide services in our state, MPHA relies on the generosity of individuals and organizations for support. Without the investment of members like you, MPHA wouldn't be able to continue to be the voice for public health across Missouri.

We are asking you to help us continue the public health message by a donation to MPHA Education Foundation. Every dollar counts in the advancement of public health. If each member would make a donation, imagine the progress and impact we could make in Missouri. Your generosity will make a difference in the future of MPHA by allowing us to continue in our work advancing public health in Missouri. ***The MPHA Education Foundation is a 501 (c) (3) corporation which means that donations to the Foundation are tax deductible.***

Thank you in advance for your generosity.

Sincerely,



Linda Cooperstock
MPHA President

Donating is easier now more than ever. Visit www.mopha.org and click on the Scholarship/Awards tab. Your generous donations will help support educational opportunities for public health professionals and students and promote quality public health for Missouri.



2015 Newsletter Schedule

May Newsletter

Article submissions are due by May 1st

August Newsletter

Article submissions are due by August 7th

November Newsletter

Article submissions are due by November 6th

Members of MPHA are encouraged to contribute articles of interest to be printed in the quarterly newsletter. Please send all articles and pieces of interest to Corrie Courtney, MPHA Newsletter Editor, at ccourtney@clayhealth.com.

Goals and Performance Management

Ashwin Modayil, M.H.A., M.P.H.

IT & Performance Improvement Division Manager

Taney County Health Department

“Where do I begin?” is not an unusual question to ask when one is beginning the foray into Performance Management. But the best answer to this is simply another question – “Where do you want to go?” The field of Performance Management can be overwhelming and arcane – especially to the uninitiated. But when thought of simply as a tool to get to a predetermined destination, it can suddenly seem a lot more doable and a lot less daunting.

“A predetermined destination?!” Though that sounds a lot like getting ready for a road trip, in reality, it is! If you think about it, getting ready for a road trip does have several elements of performance management contained within it. “Where are we headed?” “What is the fastest route to get there?” “How many miles to the destination?” “How many gallons of gas will we need?” These, and similar other questions pop into one’s mind (or need to!) when thinking about such a journey. And what has all of this got to do with performance management?

Goals.

The answers to all of the above questions are actually revealing of what the goal is. In the example above, it is to get to the destination in the most time efficient and cost effective manner.

Goals that make sense, are measurable and that tie clearly back to articulated organizational objectives are stepping stones to good performance management. Such goals tend to “bubble to the top” when there is plentiful, frequent, cross-functional and robust communication with regard to the organizational mission is and the role that everyone plays in getting there. Such communication not only fosters great team building, but also gives everyone the opportunity to understand where they are headed, what role they play in that journey, what measurable milestones will help them get there and how they will know once they have reached the summit.

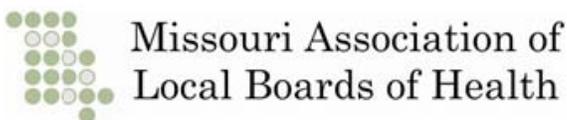
Well articulated and measurable goals go hand-in-hand with good performance management and those that evolve from robust communication poise an organization well to reach its intended strategic objectives.

Annual Conference

September 22-24, 2015

Stoney Creek Inn

Columbia, MO



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Visit us on the Web
www.mopha.org

YES



MPHA MEMBERSHIP

I want to help fulfill MPHA's mission to promote health in the State of Missouri

Regular Membership \$50.00

Full-Time Student/Retiree \$25.00

I'd Like to make a donation to the MPHA Educational Foundation \$_____

Name: _____

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Address: _____

City, State Zip: _____

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*Areas of Professional Interest:
(check one)*

Citizen Health Involvement

Health Promotion

Infectious Disease

Health Official

Environmental Health

Other: _____

Public Health Nursing

Health Care

Support Services

Food and Nutrition

Chronic Diseases

I'd like to serve on the following committees:

Education

Membership

Annual Meeting

Resolutions & Bylaws

Advocacy & Public Policy

Public Health Week

History

Payment Options

Check enclosed Invoice my organization: PO# _____

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Mail completed form to MPHA, PO Box 126, Jefferson City, MO 65102. If you have questions call 573-634-7977.